

Exporting Opportunity

GATEWAY TO THE WORLD'S LARGEST PRINTING MARKET

North American printers buy over \$3.5 billion (€1.5 billion) in equipment and supplies each year. Over 40,000 printing plants are located in Canada and the United States. Print World Trade Show is your chance to enter this lucrative North American market with a low-cost investment that guarantees returns. Our special turn-key package for international manufacturers and suppliers is your opportunity to exhibit in a foreigner-friendly city with minimal risk.

Print World takes place in Toronto, Canada's largest city and the country's largest and most thriving printing market. The show occupies more than 11,612 sq. m. (125,000 sq. ft.) in the Direct Energy Centre, Canada's largest and most advanced show facility.

Print World 2014 drew over 6,000 visitors from all 10 Canadian provinces, two territories, 22 U.S. states and many overseas countries. The show also attracts many dealers looking for manufacturers to represent.



CANADA: A WORLD OF OPPORTUNITY

Toronto lies at the heart of North America's largest economic zone, with a population of more than 73 million, all within a day's drive or 90-minute flight away. In addition, Toronto has the highest concentration of printers per capita in North America. In fact, the printing industry in Canada represents close to 10% of all manufacturing establishments in the country; with more than 9,000 plants, printing is the single largest manufacturing industry in the land.

TORONTO - A FAMILIAR MARKET

- 500,000 people of Chinese origin live here. They are the second-largest ethnic group after English; more than 1.2 million Chinese live in Canada
- Two daily Chinese newspapers, two Chinese radio stations, and one Chinese TV station operate here
- Five Chinese-Canadian business associations operate in Greater Toronto
- Direct flights between China and Toronto make Toronto a convenient destination

MAJOR EXHIBITORS

Previous major offset exhibitors have included Heidelberg, Manroland, Presstek, Komori and KBA. On the digital side, major exhibitors have included Xerox, Canon, Hewlett-Packard, Fujifilm, Ricoh and Konica-Minolta. Overseas exhibitors included Petratto (Italy), Zenith Rollers (India), Accura-MIS (U.K.), and Hans-Grohni Graphic Technologies (China). Print World also offers attendees a top-notch conference featuring some of North America's leading print experts.

A FOCUSED SHOW FOR A GROWING MARKET

The North American printing market is growing and evolving and Print World is reflecting that. No longer simply for commercial printers, Print World has expanded its reach to attract sign printers, packaging printers and other types of printers. It has also expanded its geographic reach to attendees from the Northeastern United States, expanding the profile of all exhibitors to a greater market. The 2014 show had attendance from a majority of Canada's largest printers, including Transcontinental Printing, St. Joseph Print, Friesens and Cenveo.



THE GATEWAY TO
NORTH AMERICA

NOVEMBER 19-21, 2016
10 A.M.-5 P.M.

DOWNTOWN TORONTO,
Direct Energy Centre, EXHIBITION PLACE

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North Island Trade Shows, 1606 Drive, Unit 8, Mississauga, ON, Canada, L4X 1M6





PEIAC Pavilion

This special pavilion at Print World will feature members of Printing Equipment Industries Association of China. Exhibitors receive a complete all-in-one package including display space, booth structure, carpet, counter, chairs, and name banner. Just bring your literature for a successful show.

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\$3,850
COMPLETE
PACKAGE

(taxes extra)
(US Dollars)

■ Counter 40" wide, 20" deep, 40" high ■ 2 padded chairs

For large booth space or non turn-key space call **001-905-625-7070**
or email info@printworldshow.com

TURN-KEY BOOTH PACKAGE

With just a small investment you can exhibit in a well-designed professional booth. This package includes booth set-up and dismantling—there are no extra drayage fees or set-up hassles.

All you have to do is bring your literature and display materials. It's easy and affordable.

PACKAGE INCLUDES

- 10 ft. x 10 ft. booth space
- Hard back wall & rails (velcro friendly surface)
- 3 shelves
- 2 chairs
- Counter
- Carpet (red)
- Name plate with your company's name (block letters)
- Electrical and Internet costs not included



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